How to Configure Sticky Add to Cart

WooCommerce · https://gloriathemes.com/docs/ferrano/woocommerce/how-to-configure-sticky-add-to-cart/

The Sticky Add to Cart feature keeps the add to cart section visible while users scroll down the product page.

This helps improve conversions by allowing users to quickly add the product to cart at any time without scrolling back to the top.

You can configure it from:

Appearance → Customize → WooCommerce → Sticky Add to Cart

General Settings

- **Sticky Add to Cart** – Enable or disable the sticky bar.

Content Options

- **Image** – Show or hide the product image.
- **Title** – Show or hide the product title.
- **Price** – Show or hide the product price.

Button Style

- **Button Color**
- **Button Style**
- **Button Size**
- **Button Shape**

When enabled, a sticky bar will appear (usually at the top or bottom of the screen) as users scroll, keeping the purchase action always accessible.

Tip: Sticky Add to Cart is especially effective on mobile devices, where scrolling back to the add to cart button can be inconvenient.